



ASSOCIATION OF
ACADEMIC
COSMETIC
DERMATOLOGY

SPONSORSHIP PACKET

ASSOCIATION OF ACADEMIC COSMETIC DERMATOLOGY
ANNUAL MEETING 2024

WWW.THEAACD.ORG/MEETINGS

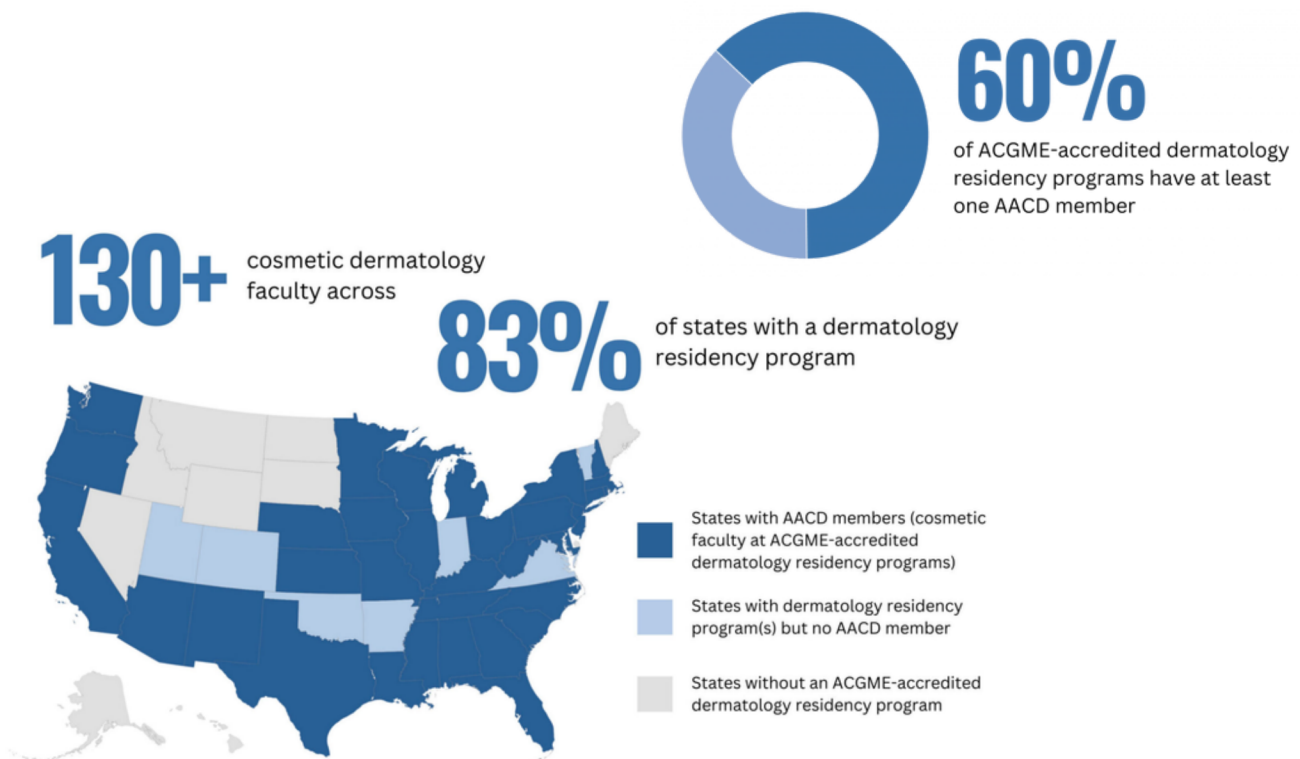


ABOUT

The Association of Academic Cosmetic Dermatology (AACD) is the lead professional society for dermatologists who direct the education of resident trainees in cosmetic and laser dermatology. AACD members are cosmetic dermatology faculty at dermatology residency programs across the US. Our 130+ members represent 60% of all US dermatology residency programs and, combined, teach around 1,000 dermatology residents every year.

The AACD Annual Meeting is the only in-person event dedicated entirely to academic cosmetic dermatology. At this meeting, AACD members bring their dermatology residents and fellows to network, brainstorm ways of elevating resident education in cosmetic and laser dermatology, and learn about the latest innovations in this field.

Attending and sponsoring the AACD Annual Meeting is a one-of-a-kind opportunity to influence the future of dermatology education. The meeting includes a one-hour “Networking with Industry” session, during which all attendees learn from and connect with our industry partners. This networking session is mandatory for all residents, and we anticipate that all faculty attendees will be present as well. Industry partners will engage with both cosmetic dermatology faculty, dermatology residents, and cosmetic dermatology fellows during the networking session and during small group discussions. These small groups, outlined in the meeting agenda, will directly impact the AACD’s efforts to shape dermatology resident education in the upcoming year. Additional opportunities for industry participation are outlined in this packet.





AACD ANNUAL MEETING AGENDA

October 17, 2024 | Orlando, Florida

Networking with industry in exhibit hall	6:00-6:50PM ET
Guests seated	6:50-7:00PM ET
Welcome Murad Alam, MD, MBA, MSCI, FAAD Bianca Kang, MD	7:00-7:05PM ET
Leadership transitions Kira Minkis, MD, PhD, FAAD Diana Bolotin, MD, PhD, FAAD Yakir Levin, MD, PhD, FAAD Jeffrey Orringer, MD, FAAD Incoming president elect (TBD)	7:05-7:20PM ET
Improving resident education in cosmetic dermatology Anna Bar, MD, FAAD	7:20-7:35PM ET
Industry session 1 Available	7:35-7:45PM ET
Cosmetic articles of the year Rawaa Almkhtar, MD, FAAD	7:45-8:00PM ET
Industry session 2 Available	8:00-8:10PM ET
Small group discussions <ul style="list-style-type: none">• Dilemmas and solutions in academic cosmetic dermatology• Research: partnering with industry• Resource development: Identifying and bridging gaps in dermatology resident education• Having a seat at the decision table: Leadership within the department and beyond• Acquiring devices: Tips and learned lessons• Use of artificial intelligence and technology: Current trends and future directions	8:10-9:00PM ET
Award ceremony	9:00-9:30PM ET
Socialization & find your mentor/mentee	9:30-10:00PM ET
Event concludes	10:00PM ET

INDUSTRY REGISTRATION

INDUSTRY REPRESENTATIVE REGISTRATION

\$1,000 per person

- No limit on number of attendees per company.
- Registration fee includes dinner and cocktails.

ATTENDEE ENGAGEMENT SPONSORSHIP OPPORTUNITIES

PRODUCT THEATRE (2 AVAILABLE)

\$5,000

- Ten-minute presentation by industry representative(s) to all meeting attendees, including academic cosmetic dermatology faculty, dermatology residents, and dermatology fellows.
- Content must be relevant to AACD members. Suggested topics are products and devices relevant to cosmetic or laser dermatology, or a broader subject (e.g., product/device development, leadership, etc.).
- Presentation may include brand identification.

EXHIBIT BOOTH (10 AVAILABLE)

\$2,000

- 8' table in exhibit hall, directly adjacent to dinner.
- Sponsor may provide samples, gift bags and/or enduring materials to all attendees.
- The first hour of the meeting ("Networking with industry") is in the exhibit hall.
- Visiting all booths is mandatory for all trainee (residents, students, fellows) attendees – trainees must collect a sticker or stamp at each booth before entering the meeting.

RESIDENT SCHOLARSHIPS (EXCLUSIVE OR UP TO 2)

\$5,000

- Recognized as sponsor of dermatology resident attendance to the AACD Annual Meeting on the front cover meeting program and website (theaacd.org/meetings).
- Sponsor may also provide a gift bag and/or enduring material to all resident attendees.



BRANDING SPONSORSHIP OPPORTUNITIES

RECEPTION SPONSOR (EXCLUSIVE)

\$3,000

- Recognition as reception sponsor with signage throughout industry networking reception, on meeting program and website (theaacd.org/meetings), and by AACD faculty during presentation.
- Also includes branded photo booth backdrop for attendees.

DINNER SPONSOR (EXCLUSIVE) **PURCHASED**

\$6,000

- Recognition as dinner sponsor with signage throughout dining room, on meeting program and website(theaacd.org/meetings), and by AACD faculty during presentation.
- Also includes branded name tags for all attendees.

CONTACT INFORMATION

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