



ASSOCIATION OF
ACADEMIC
COSMETIC
DERMATOLOGY

2026 CORPORATE PARTNERSHIP GUIDE

Shaping the future of cosmetic and laser
dermatology education

For more information:

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Executive Director

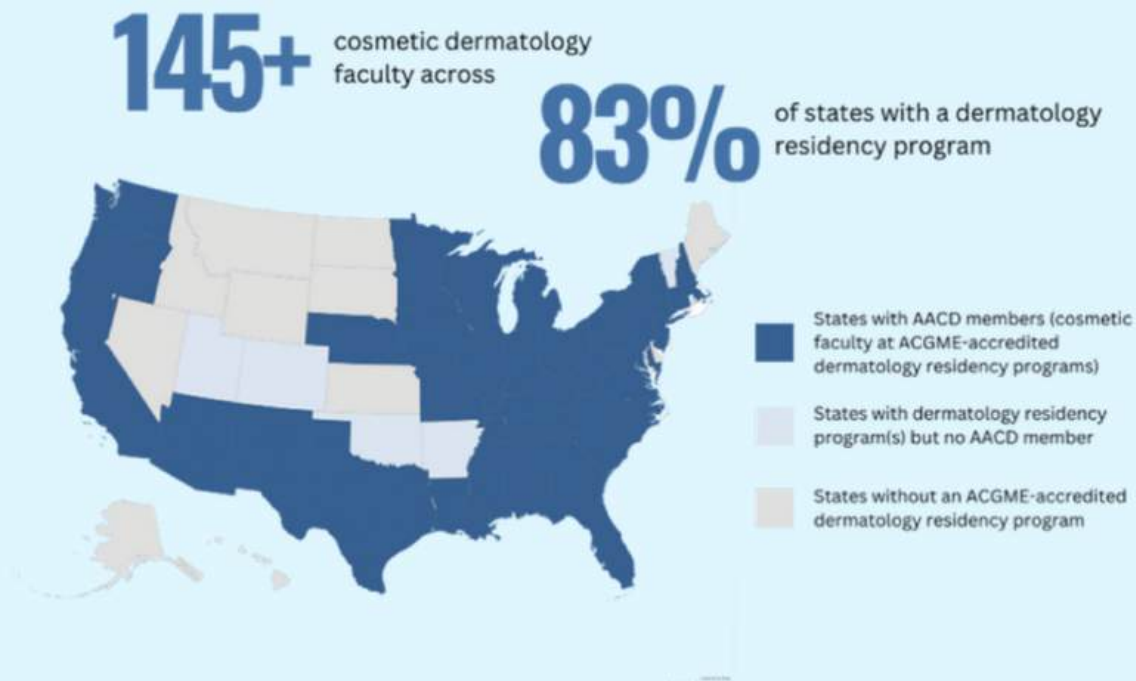
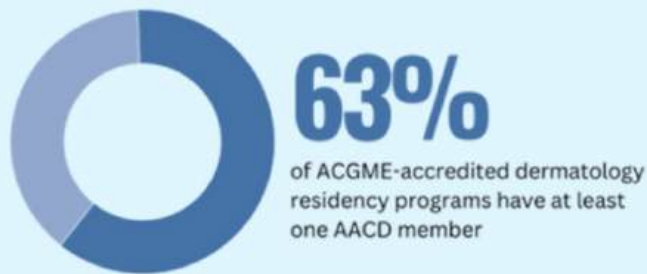
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ABOUT US

The Association of Academic Cosmetic Dermatology (AACD) is the lead professional society for dermatologists who direct the education of resident trainees in cosmetic and laser dermatology.

AACD members are cosmetic dermatology faculty at dermatology residencies across the US. Our 145+ members represent over 60% of all US dermatology residency programs and, combined, teach around 1,000 dermatology residents every year.



MISSION

We aim to advance and support:

- Dermatology resident education and hands-on training in cosmetics and lasers
- Professional development of cosmetic dermatology faculty
- Delivery of high-quality cosmetic patient care in academia
- Evidence-based and accessible patient education



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WHY PARTNER

Direct access to decision-makers

- Network with academic cosmetic dermatology faculty who influence device, injectable, skincare, and technology purchasing at residency programs nationwide
- Engage leaders shaping standards of care in academic cosmetic and laser dermatology

Meaningful engagement with trainees

- Connect directly with dermatology residents and fellows
- Build early brand familiarity and trust

Help shape the future of education

- Support cosmetic and laser education
- Help us improve standards for resident training across residencies

National reach, concentrated impact

- 140+ faculty members representing >60% of ACGME accredited dermatology residency programs
- Our members train ~1,000 dermatology residents annually





ANNUAL MEETING

**Thursday, November 5, 2026 from 6-10PM
San Diego, California**

AACD's Annual Meeting brings together academic cosmetic dermatology faculty, residents, and fellows for a focused, high-yield educational and networking experience.

- Attended by AACD faculty who direct cosmetic and laser education at residency programs nationwide
- Strong dermatology resident and fellow presence
- Networking cocktail hour with industry exhibits
- Intimate setting designed for meaningful, high-quality interactions

AGENDA

Cocktail hour and networking with industry	6:00-6:50PM CT
Guests seated	6:50-7:00PM CT
Welcome Murad Alam, MD, MBA, MSCI Bianca Kang, MD	7:00-7:05PM CT
Leadership transitions Kathleen Suozzi, MD Yakir Levin, MD, PhD	7:05-7:15PM CT
Society update Gabriella Alvarez, MD	7:15-7:25PM CT
Product theater	7:25-7:35PM CT
Faculty lecture	7:35-7:45PM CT
Award ceremony	7:45-8:15PM CT
Small group discussions	8:30-9:30PM CT
Event concludes	10:00PM CT

Tentative agenda, subject to change

PARTNERSHIP OPTIONS

Benefits are awarded to partner companies based on the total cumulative amount of support provided within a one-year period.

	Champion \$15,000+	Ally \$10,000	Partner \$7,500	Friend \$5,000	Supporter \$2,500
Resident Education					
Sponsor a hands-on training session for dermatology residents*	✓				
Sponsor an in-person information session for dermatology residents*	✓	✓			
Recognition as a sponsor of all AACD journal clubs for one year	✓	✓			
Host a 45-minute educational webinar for dermatology residents**	✓	✓	✓		
Recognition					
Corporate name and logo listed prominently as a primary sponsor on the AACD website	✓	✓			
Recognition on the list of supporters on the AACD website	✓	✓	✓	✓	✓
Annual Meeting					
Exhibit booth***	✓	✓	✓	✓	
On-site and online recognition as a supporter of the AACD Annual Meeting	✓	✓	✓	✓	✓
Tickets to the Annual Meeting****	5	4	3	2	1

*To be held with resident attendees during the Annual Meeting.

**Webinar:

- 45 minute format: Educational Content (25 min): Presented by industry scientists, dermatology residents/fellows, and AACD faculty. Collaboration available to match speakers. Faculty Discussion (5-10 min): AACD faculty-led discussion. Q&A (remaining time): Open for attendee questions.
- Dermatology residents will be the primary audience. Fellows, faculty, and medical students may be invited (sponsor discretion). Our mailing list includes >250 dermatology trainees and 150 faculty. Sponsor may advertise. Sponsor provides scientific content, reviewed by AACD Industry Relations Committee for validity. Fundamental education on cosmetics/lasers is valuable. Must state at the beginning and end that content is sponsor-provided. Sponsor is encouraged to send small gifts/materials to attendees (addresses collected during registration).

***Exhibit booth is a 6' table in exhibit hall, adjacent to dinner. Sponsor may provide samples, gift bags and enduring materials. The first hour of the meeting is in the exhibit hall and is mandatory for all trainee (residents, students, fellows) attendees.

****Additional tickets may be purchased separately.

ADD-ONS

For corporate partners of Supporter status and above.

Benefits are awarded to partner companies based on the total cumulative amount of support provided within a one-year period.

Product theater (2 maximum) - \$5,000

- Ten-minute presentation by industry representative(s) to all meeting attendees, including academic cosmetic dermatology faculty, dermatology residents, and dermatology fellows.
- Content must be relevant to AACD members. Suggested topics are products and devices relevant to cosmetic or laser dermatology, or a broader subject (e.g., product/device development, leadership, etc.).
- Presentation may include brand identification.

Dinner sponsor (exclusive) - \$4,000

- Recognition as dinner sponsor with signage throughout dining room, on meeting program and website(theaacd.org/meetings), and by AACD faculty during presentation.
- Also includes branded name tags for all attendees.
- Branded photo booth backdrop for attendees.

Resident scholarships (exclusive) - \$3,000

- Recognized as sponsor of dermatology resident attendance to the AACD Annual Meeting on the front cover meeting program and website.
- Sponsor may also provide a gift bag and/or enduring material to all resident attendees.

Award ceremony sponsor - \$2,000

- Recognized as sponsor of the award ceremony.
- Sponsor may also provide a gift bag and/or enduring material to the 5 award recipients.

Resident and medical student travel scholarship - \$1,000

- Sponsor travel for two trainees to attend the AACD Annual Meeting.

