ASSOCIATION OF ACADEMIC COSMETIC DERMATOLOGY

AACD

PARTNERSHIP PROSPECTUS

2027

Shaping the future of cosmetic and laser dermatology education



PARTNERSHIP INQUIRIES
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ABOUT US

The Association of Academic Cosmetic Dermatology (AACD) is the leading professional society for dermatologists who direct the education of resident trainees in cosmetic and laser dermatology.

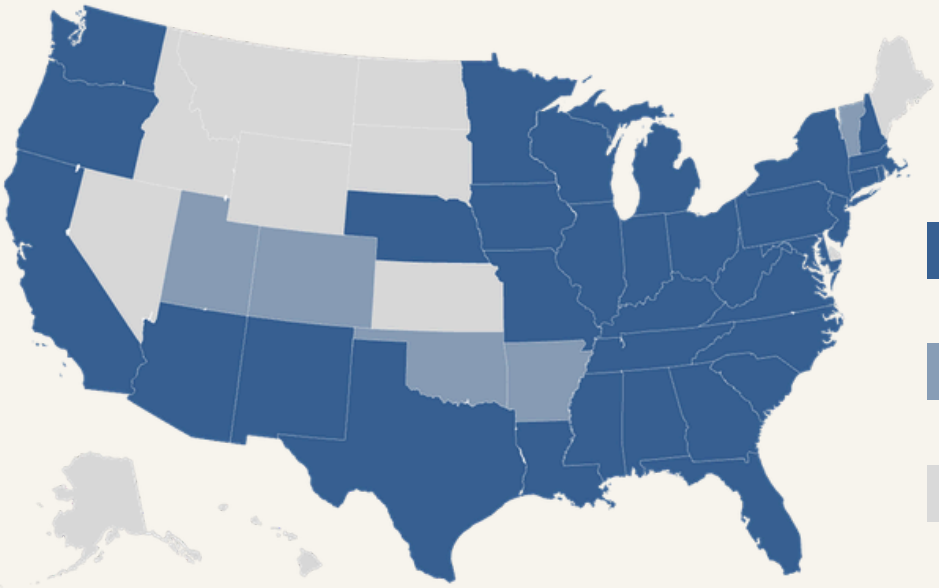
AACD members are cosmetic dermatology faculty at residency programs across the U.S. Our 145+ members represent more than 60% of all U.S. dermatology residencies and collectively train approximately 1,000 dermatology residents each year.



>60%
of ACGME-accredited dermatology residency programs have at least one AACD member

145+ cosmetic dermatology faculty

89% of states with a dermatology residency program have AACD representation



States with AACD members (cosmetic faculty at ACGME-accredited dermatology residency programs)

States with dermatology residency program(s) but no AACD member

States without an ACGME-accredited dermatology residency program

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AACD

MISSION

We aim to advance and support:

- Dermatology resident education and hands-on training in cosmetics and lasers
- Professional development of cosmetic dermatology faculty
- Delivery of high-quality cosmetic patient care in academia
- Evidence-based and accessible patient education



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WHY PARTNER

DIRECT ACCESS TO DECISION-MAKERS

- Network with academic cosmetic dermatology faculty who influence device, injectable, and skin care purchasing decisions at residency programs nationwide
- Engage leaders shaping standards of care in academic cosmetic and laser dermatology

NATIONAL REACH, CONCENTRATED IMPACT

- 145+ faculty members representing >60% of ACGME-accredited dermatology residency programs
- Our members train ~1,000 dermatology residents annually

ENGAGEMENT WITH TRAINEES

- Connect directly with dermatology residents and fellows
- Build early brand familiarity and trust

SHAPE THE FUTURE OF EDUCATION

- Support cosmetic and laser education
- Help advance the quality and consistency of cosmetic and laser training across dermatology residency programs







ANNUAL MEETING

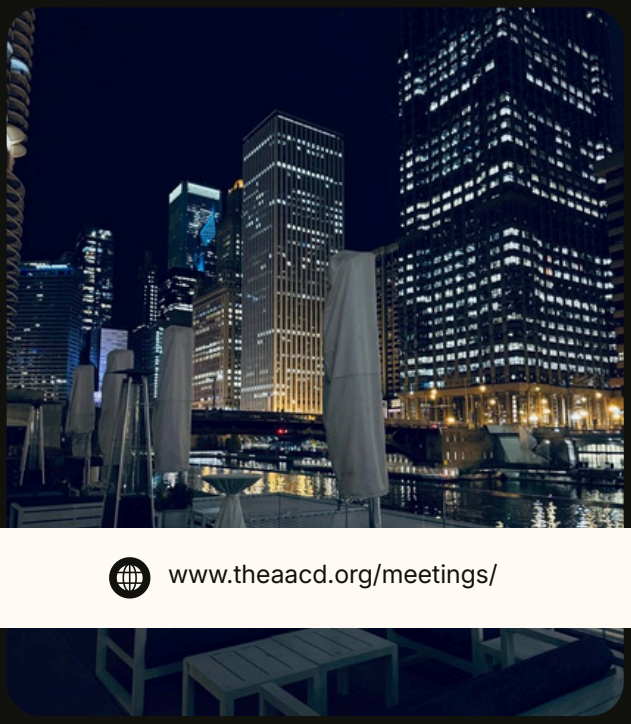
OCTOBER 14, 2027 · 7–10 PM
CHICAGO, ILLINOIS

AACD's Annual Meeting brings together academic cosmetic dermatology faculty, residents, and fellows for a focused, high-yield educational and networking experience.

- Attended by AACD faculty who direct cosmetic and laser education at residency programs nationwide
- Strong dermatology resident and fellow presence
- Networking cocktail hour with industry exhibits
- Intimate setting designed for meaningful, high-quality interactions







www.theaacd.org/meetings/

PARTNERSHIP OPTIONS

Benefits are awarded to partner companies based on the total cumulative amount of support provided within a one-year period.

	Champion $15,000+	Ally $10,000	Partner $7,500	Friend $5,000	Supporter $2,500
Resident Education					
Sponsor an in-person training session for dermatology residents and fellows[1]	✓				
Recognition as a sponsor of all AACD journal clubs for one year	✓	✓			
Host a 60-minute educational webinar for dermatology residents[2]	✓	✓	✓		
Recognition					
Corporate name and logo listed prominently as a primary sponsor on the AACD website	✓	✓			
Recognition on the list of supporters on the AACD website	✓	✓	✓	✓	✓
Annual Meeting					
Exhibit booth[3]	✓	✓	✓	✓	
On-site and online recognition as a supporter of the AACD Annual Meeting	✓	✓	✓	✓	✓
Tickets to the Annual Meeting[4]	5	4	3	2	1

[1]To be held with during the Annual Meeting.

[2]Educational webinar is a 60-minute virtual program primarily for dermatology residents. Sponsor provides scientific content; AACD can assist with faculty participation and speaker coordination. Content is reviewed by the AACD Industry Relations Committee. AACD promotes the webinar to its trainee and faculty mailing lists.

[3]Exhibit booth is a 6' table in the exhibit hall, adjacent to dinner. Sponsor may provide samples, gift bags and enduring materials. The first hour of the Annual Meeting is dedicated to networking and exhibits, with attendance required for all trainees (residents, fellows, and medical students).

[4]Additional tickets may be purchased separately.

ADD-ONS

Available to corporate partners at the Supporter level and above

PRODUCT THEATER · LIMITED TO TWO
$5,000

- Ten-minute presentation by industry representative(s) to AACD faculty during seated portion of the meeting.
- Presentation may include brand identification.

DINNER SPONSOR · EXCLUSIVE
$4,000

- Exclusive recognition as the Annual Meeting dinner sponsor, including signage throughout the dining room, recognition in the meeting program and website, and acknowledgment by AACD faculty during the program.
- Branded name tags for all attendees.
- Branded photo booth backdrop for attendees.

AWARD CEREMONY SPONSOR · EXCLUSIVE
$2,000

- Recognition as the exclusive sponsor of the AACD Award Ceremony.
- Sponsor may also provide a gift bag and/or enduring material to the five faculty award recipients.

TRAINEE TRAVEL SCHOLARSHIP
$1,000

- Sponsor travel for two trainees to attend the AACD Annual Meeting.

